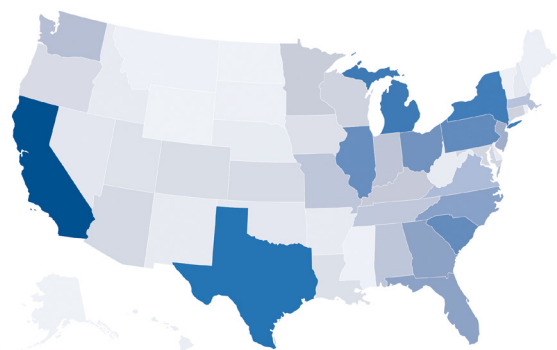


U.S.-GERMAN TRADE CREATES JOBS IN EACH STATE



- German affiliates create jobs in every state. Find out more at www.germanbusinessusa.com
- German companies invest over \$13 billion annually on research and development in the U.S. 77% of these expenditures are directed towards the manufacturing sector, contributing to the long-term competitiveness of U.S. manufacturing.
- German companies spend almost \$100 billion annually on a globally competitive workforce in the United States.
- German-American trade keeps growing and amounts to \$239 billion, making Germany the 6th largest importer to the U.S. For the U.S., Germany is the 6th important export market.

Employment by German affiliates by U.S. states, 2024



Number of Employees



Source: Bureau of Economic Analysis, U.S. Department of Commerce

RGIT – DEEPENING THE TRANSATLANTIC MARKETPLACE



The Representative of German Industry and Trade (RGIT) is the liaison office of the Federation of German Industries (BDI) and the German Chamber of Commerce and Industry (DIHK) in Washington, DC. RGIT represents their interests vis-à-vis the U.S. government and the U.S. Congress, and reports and advises on a variety of economic policy issues and developments in German-American relations.

Transatlantic economic integration is based on a trusting business environment, a reliable regulatory framework, and open markets. These are the principles RGIT stands for.

Contact

1909 K Street NW, Suite 750
Washington, DC 20006
+1-202-378 8288
info@rgit-usa.com
www.rgit-usa.com
www.germanbusinessusa.com

This material is distributed by the Representative of German Industry and Trade (RGIT) on behalf of the Federation of German Industries (BDI) and the German Chamber of Commerce and Industry (DIHK). Additional information is available at the Department of Justice, Washington, DC.
©2026 – RGIT. All data current as of October 2026.

GERMAN BUSINESS IN THE U.S.

938,000 JOBS
CREATED BY GERMAN
COMPANIES IN THE U.S.

GERMAN INVESTMENT
IN THE U.S. IS
\$706 BILLION

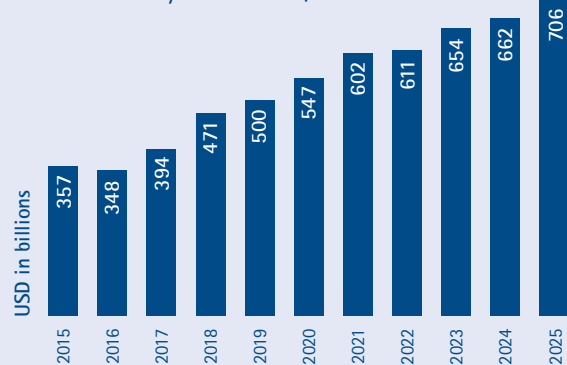
THERE ARE
6,100 GERMAN
COMPANIES
IN THE U.S.

GERMANY IS THE 3RD LARGEST FOREIGN DIRECT INVESTOR IN THE U.S.



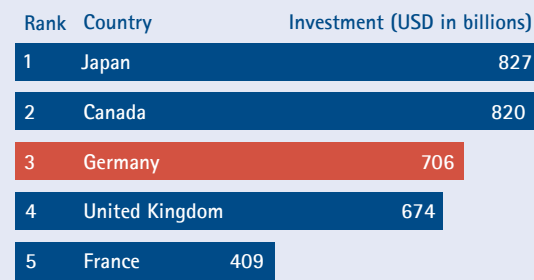
According to the German Bundesbank, 6,100 German-owned companies operate in the U.S. Most of them are affiliates of small and medium-sized enterprises. Germany is the 3rd largest source of foreign direct investment in the U.S. and German companies have more than doubled their investment in the U.S. over the last ten years.

Foreign direct investment (FDI) from Germany in the U.S., 2015–2025



Source: Bureau of Economic Analysis, U.S. Department of Commerce

Foreign direct investment (FDI) in the U.S. by country, 2025



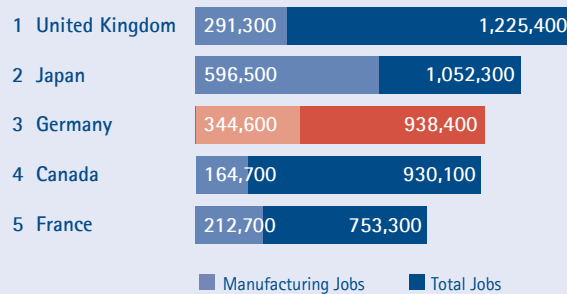
Source: Bureau of Economic Analysis, U.S. Department of Commerce

GERMAN COMPANIES ARE THE 3RD LARGEST FOREIGN EMPLOYER IN THE U.S.



German affiliates employ more than 938,000 people across the U.S., making German companies the third-largest foreign employer in the country. German companies are also the second-largest foreign employer in the U.S. manufacturing sector. Overall, they account for 11% of the 8.67 million U.S. jobs created by foreign affiliates. Average wages at German companies are about 10% higher than average private sector wages in the U.S. A survey of companies in this year's German American Business Outlook (GABO) showed that a majority (81%) of German companies plan to expand their US workforce by 2030. Find out how German-owned affiliates contribute to your state at www.germanbusinessusa.com

U.S. jobs in foreign-owned affiliates, 2024



Source: Bureau of Economic Analysis, U.S. Department of Commerce

APPRENTICESHIP PROGRAMS

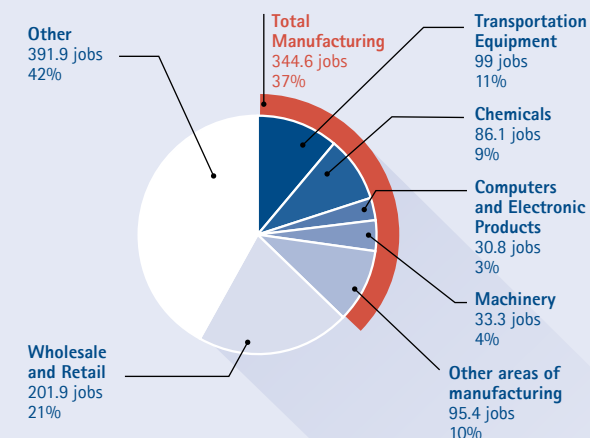
German companies are creating high-quality jobs and building the next generation of skilled workers in the U.S. through a growing number of apprenticeship programs. These programs are modeled on the German Dual Education System, combining classroom instruction with hands-on, company-based training in an earn-while-you-learn model. Apprentices gain advanced manufacturing skills, practical experience, and company-specific knowledge—without accumulating student debt. By investing in American workers, German companies are helping close the skills gap, expand career opportunities, and strengthen the U.S. manufacturing workforce.

GERMAN AFFILIATES STRENGTHEN THE U.S. MANUFACTURING SECTOR



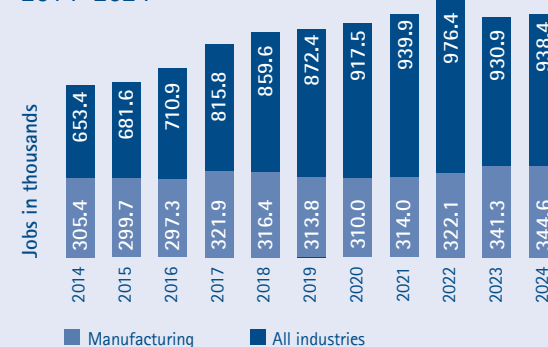
German investment is a major driver of the U.S. manufacturing sector. Germany accounts for about 12% of total foreign direct investment in the United States, with manufacturing by far the largest destination for German investment. Nearly half of German investment in the U.S. flows into manufacturing, and more than a third (37%) of the jobs created by German affiliates are in the manufacturing sector.

Jobs by German affiliates by sector in the U.S., 2024 (in thousands)



Source: Bureau of Economic Analysis, U.S. Department of Commerce

Employment by German affiliates in the U.S., 2014–2024



Source: Bureau of Economic Analysis, U.S. Department of Commerce